# Heritage Education Land Prosperity (H.E.L.P.) Center, Inc.

P.O. Box 6846 Yuma, Arizona 85366

EIN: 86-0945254 DUNS# 785069241

**Phone**: 928-316-6323 **Email**: helpcenterinc@pm.me

## H.E.L.P. Center Inc. and Ma'at American Aborigine Tribal Nation Initiative

We envision a world of individuals who have become self-actualized and self-fulfilled through utilization of their skills, gifts, talents, and abilities - all for the betterment of society - while providing for their own needs, those of their families, and their communities. These individuals are free to "live and let live" and have surpassed the need to rule and control others, especially for pure gain and profit. These individuals have achieved health and wellness in body, mind, and spirit, surpassing mere rituals and superficial activities. Our outreach starts with teaching and leading by example. It extends outwardly, as in a spiral; it moves and gains momentum, carrying its enigmatic energy throughout this planet and beyond. We believe in the indomitable human spirit that overcomes adversity, overcomes its own shortcomings, forgives the shortcomings of others, and perseveres to discover, create, and manifest powerful, regenerating communities of freedom and happiness.

#### Challenges

Most people are resistant to change. It is human nature to love and appreciate what is known, familiar, and comfortable. Another challenge is there are systems in place that have become archaic and no longer useful. One of the biggest challenges is we are dealing with individuals who are similar when it comes to Maslow's Hierarchy of Needs; however, people differ in their educational, social, interpersonal, economic, cultural awareness, self-awareness, frame of reference, and their personalities, experiences, and levels of maturity, no matter their chronological age. We have the use of raw land onto which we are forming new foundations, building new communities and new minds, focused on new and improved values that benefit everyone, not just a select group of elites. Therefore, one of our biggest challenges is the necessary monetary resources to procure teaching materials, equipment, staff, and supplies to provide food, water, housing, and wellness and community centers for our clients.

## Solution

Even though people are usually resistant to change, they will change, given time and when a true need or, unfortunately, a trauma or disaster arises. However, we believe in the proactive rather than the reactive approach to problem solving. People will allow themselves to be nudged in a direction that is conducive to their comfort zone. This is why true education is important, not brainwashing or indoctrination. We believe in education for life and for purpose. With the necessary funding, we can provide the necessary and basic life needs to our clients, while teaching them to provide not only for their continual survival, but realize and utilize their own creative energies to provide for others and eventually teach others what they have learned. We will provide practical and hands-on discovery learning that uses theoretical and knowledge-based information but integrated with innovative critical thinking.

/s/ Mayloemrojo El Bey President & Founder

/s/ Tracee El Bey
Vice President & Secretary

/s/ Carmella Denise Mitchell Bey Chairman of the Board

## **Our Community Mission:**

Heritage Education Land Prosperity, Inc., founded February, 1999, is an educational 501(c)(3) non-profit and 509(a)(2) public charity that provides adult education, employment services, housing, insurance, counseling, and financial assistance to lowincome & homeless families so they can become educated, selfsufficient, care-giving leaders within society.

### **Our Community Partners:**

New Horizon Disability **Employment Center** Backpack Bed for Homeless United Way of Pinal County Arizona Dept. of Education Geri Lorraine Enterprises Ma'at Indigenous Nations' Trust The Universal Ma'at **Body Mind Spirit Healing** Center Wells Fargo Bank Waiting To Excel Ed. Center F.I.N.E.R. Services FM Publishing Company One More Step Coalition Soldiers of Faith Ministry Home of Hope Oasis Project AZ Dept. of Economic Sec. Central Arizona College P.C. Adult Probation **Arbor Education & Training Horizon Human Services** C.A.H.R.A. Seeds of Hope AZ Dept. of Corrections CG Chamber of Commerce C.O.F.A.H. Network City of Casa Grande City of Eloy **Pinal County Housing** Casa Grande Dispatch